

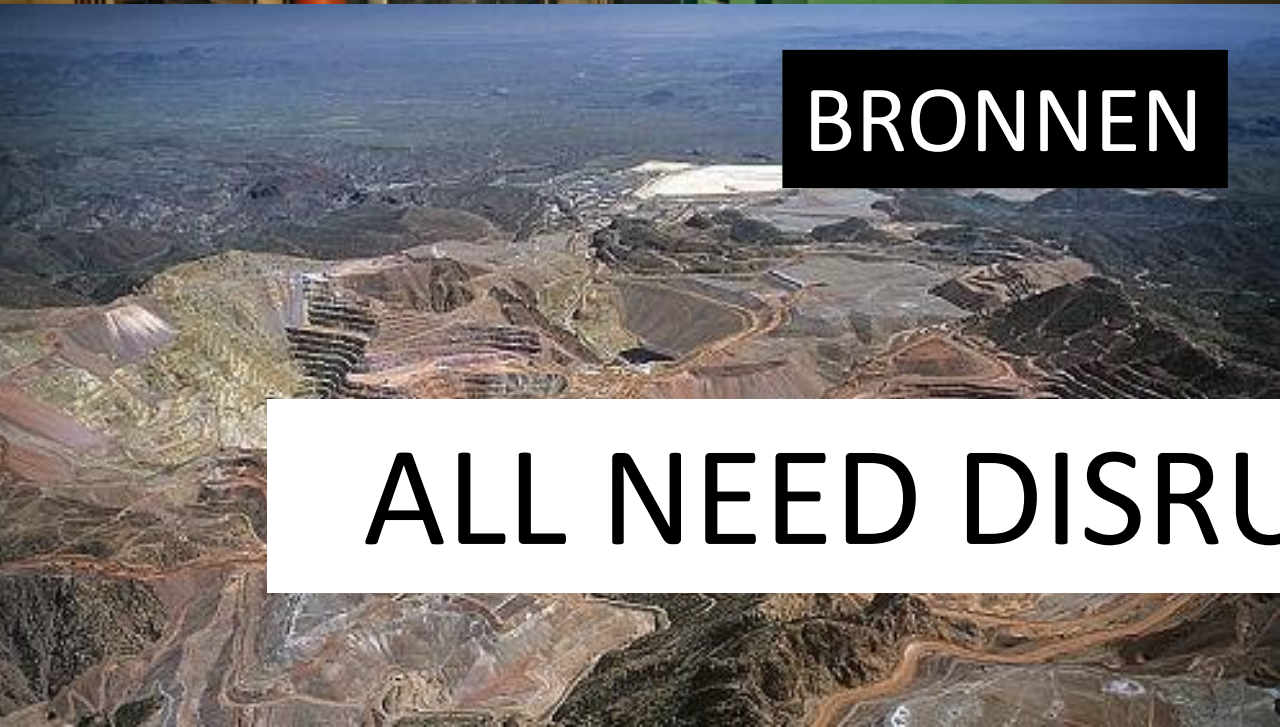
OUR GOALS ON:



EMISSIES



BIODIVERSITEIT



BRONNEN



SOCIALE ONGELIJKHEID

ALL NEED DISRUPTIVE CHANGE



KWARTAALWINSTEN



INCOMPETENT LEIDERSCHAP

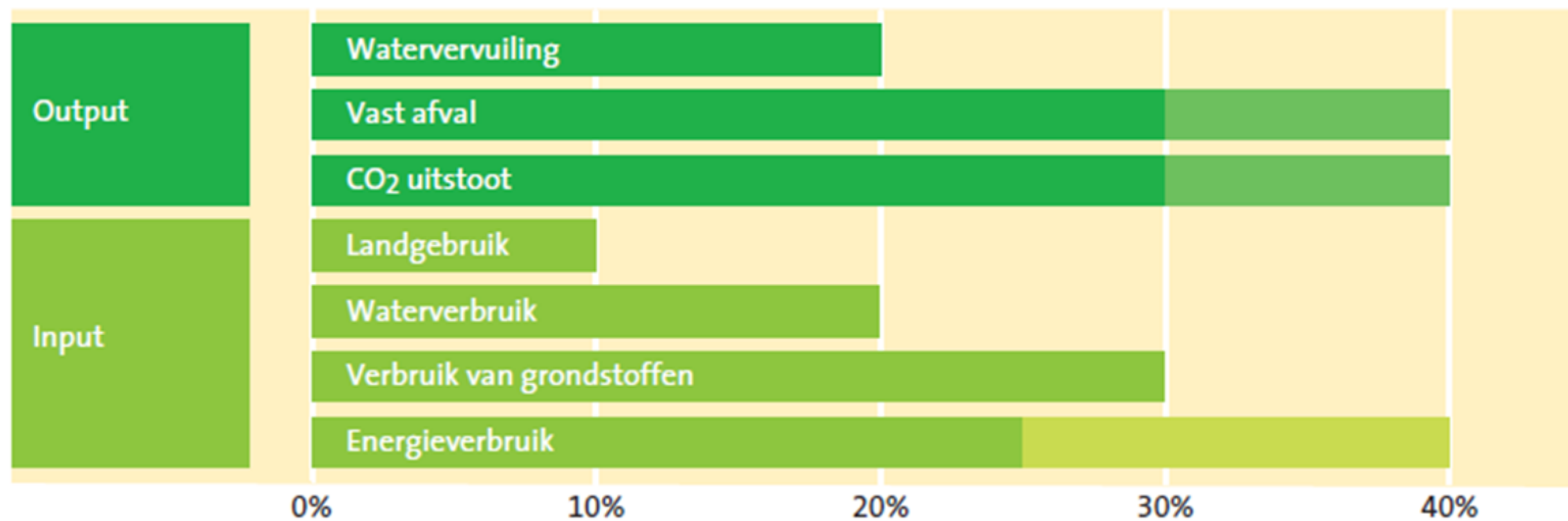


CONSUMENT IN VERWARRING

WIE LEIDT ?

CO₂

Aandeel van bebouwde omgeving in vervuiling, uitstoot en hulpbronnenverbruik²⁾



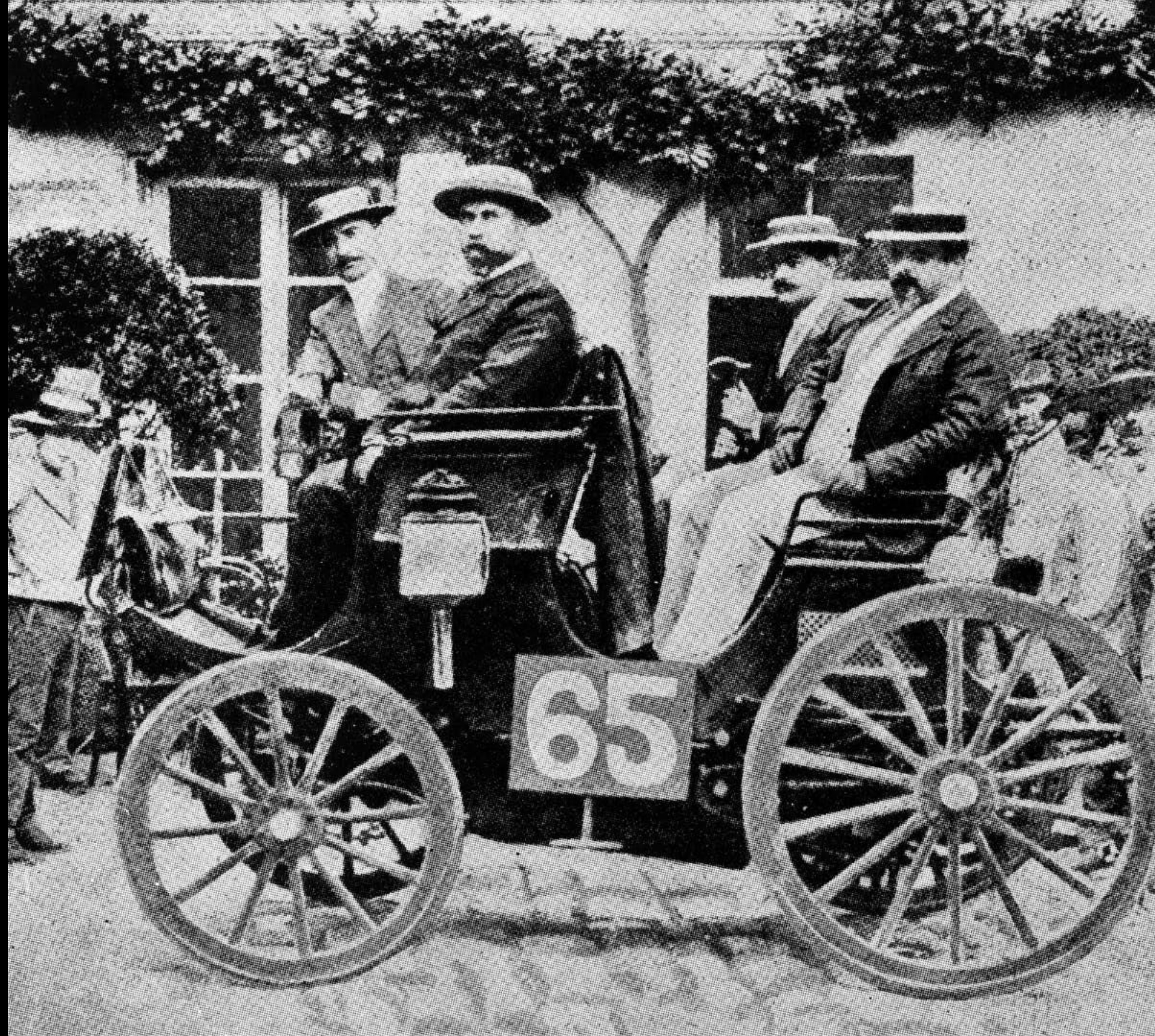
5th AVE NYC

1900

Where is

the
car?





5th AVE NYC

1913

Where is

the

horse?

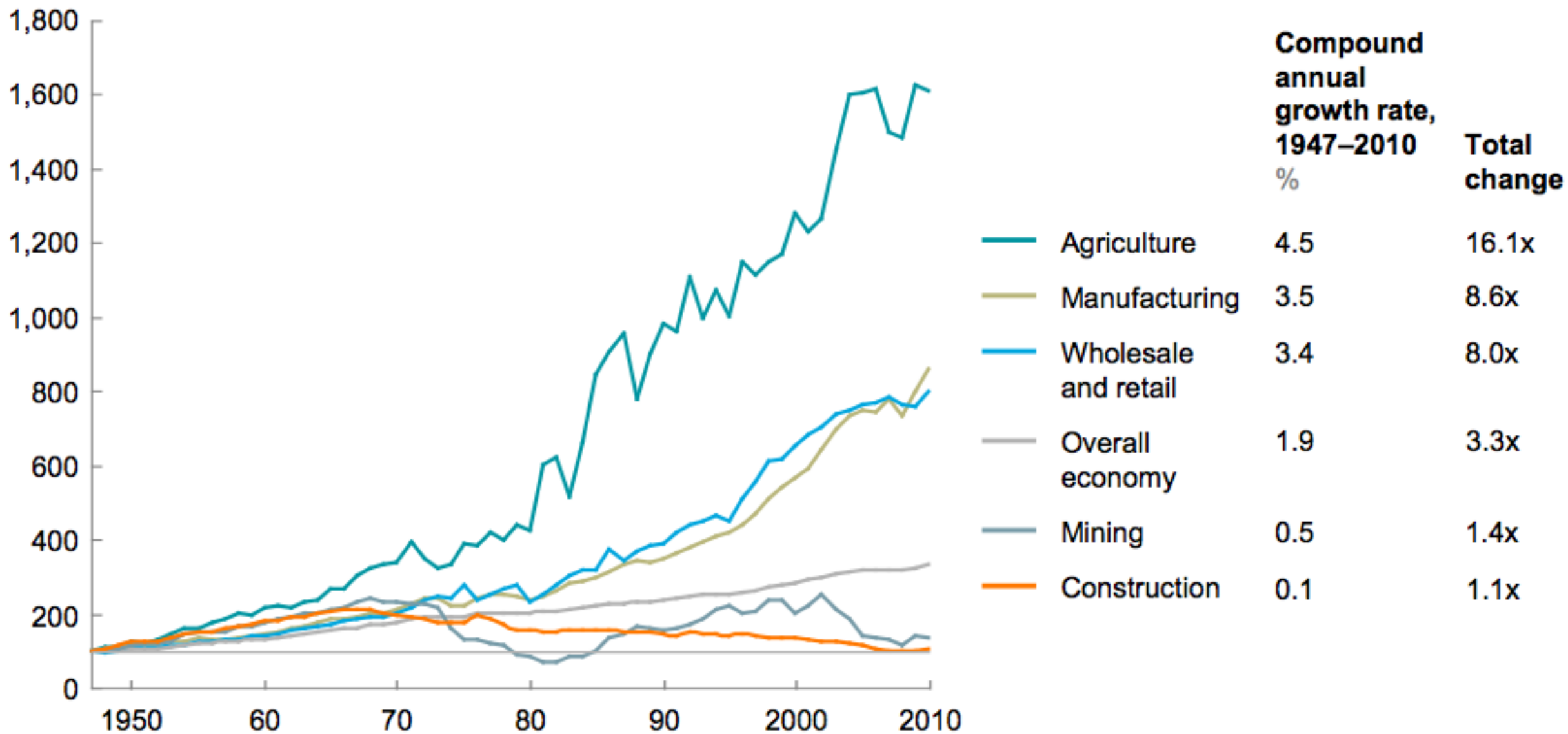




HENRY FORD 1863-1947

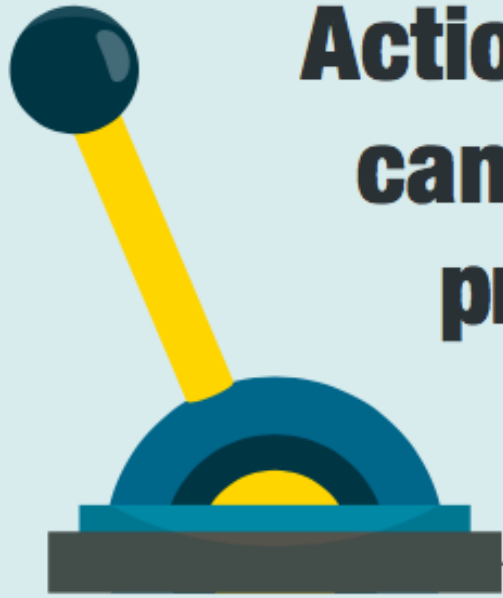
Gross value added per hour worked, constant prices

Index: 100 = 1947









**Action in seven areas
can boost sector
productivity by
50–60%**

- Reshape regulation
- Rewire contracts
- Rethink design
- Improve procurement and supply chain
- Improve onsite execution
- Infuse technology and innovation
- Reskill workers

5–10x productivity boost

possible for some parts of the industry by moving to a manufacturing-style production system





v s.



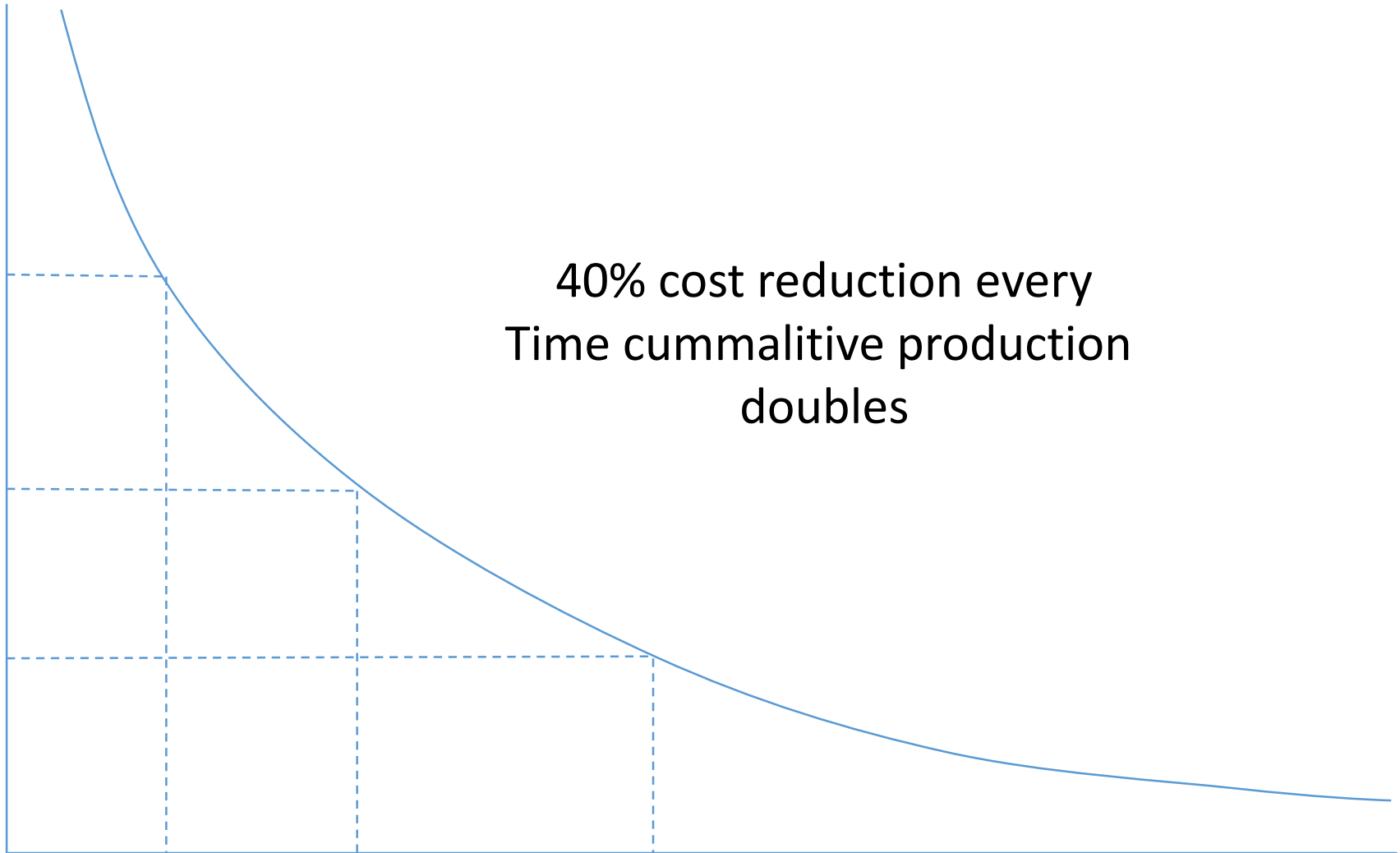
Cost
Per
Unit

C1
C2
C4

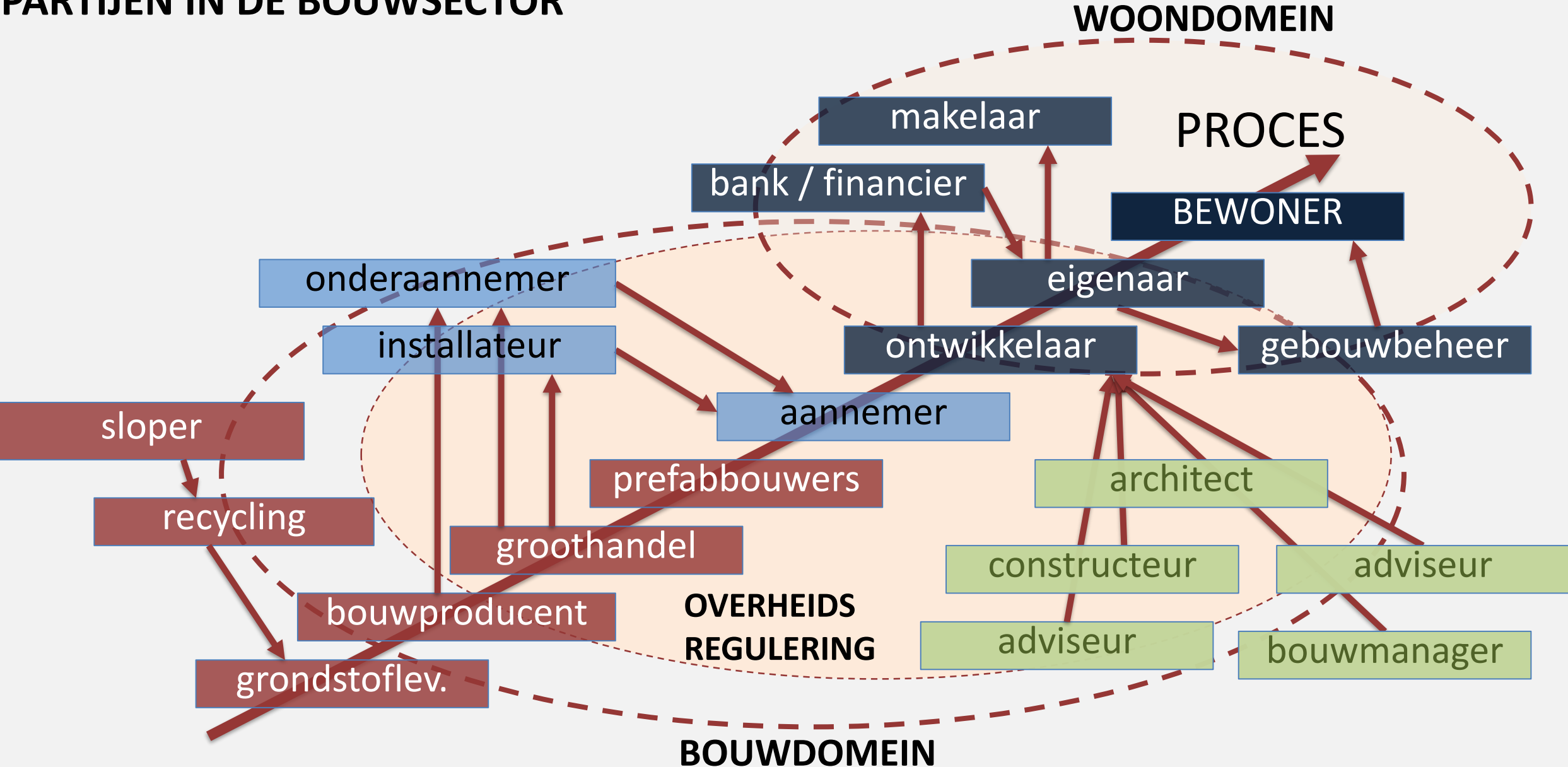
1X 2X 4X

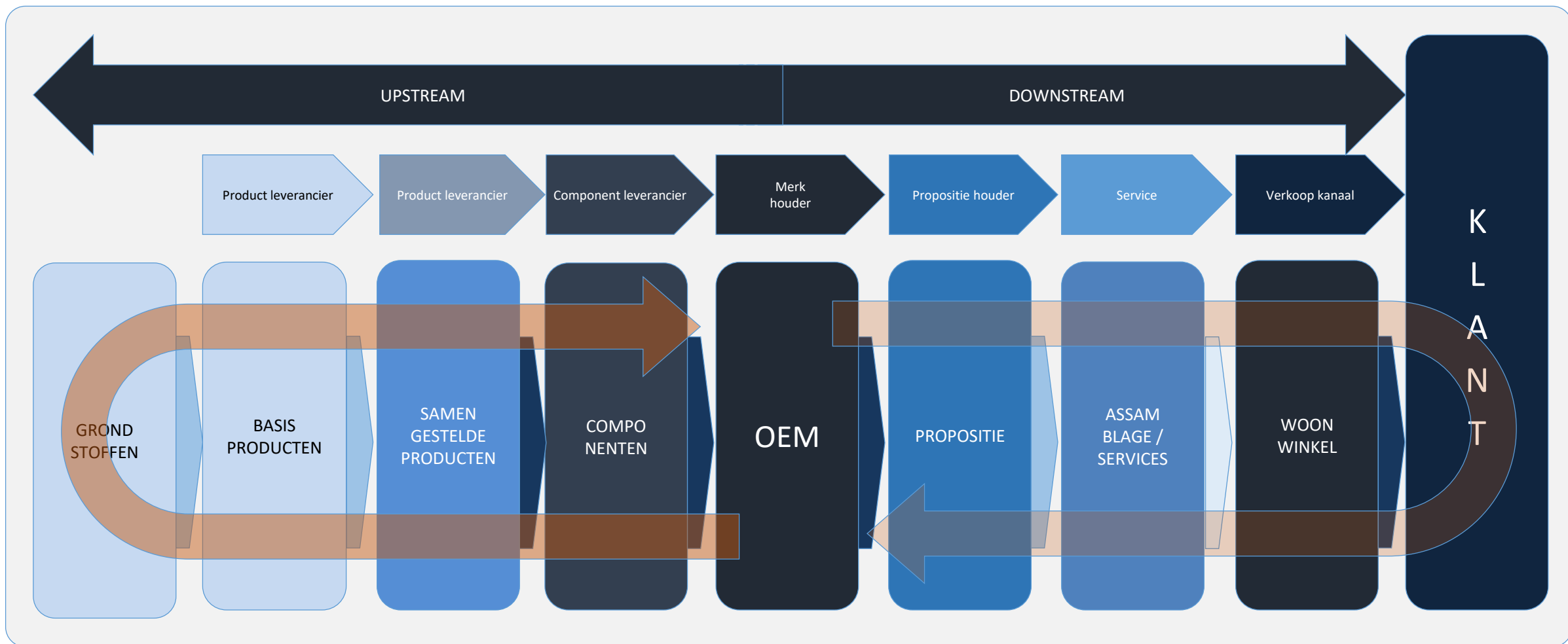
Cumulative Number of Units
Produces

40% cost reduction every
Time cummalitive production
doubles



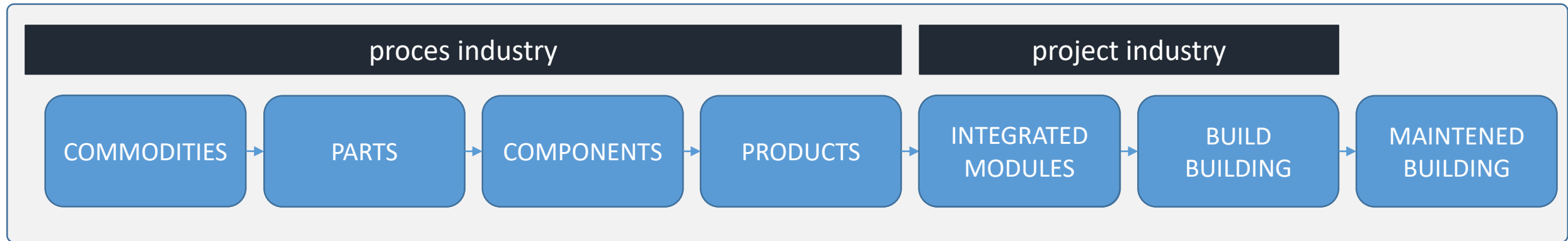
PARTIJEN IN DE BOUWSECTOR

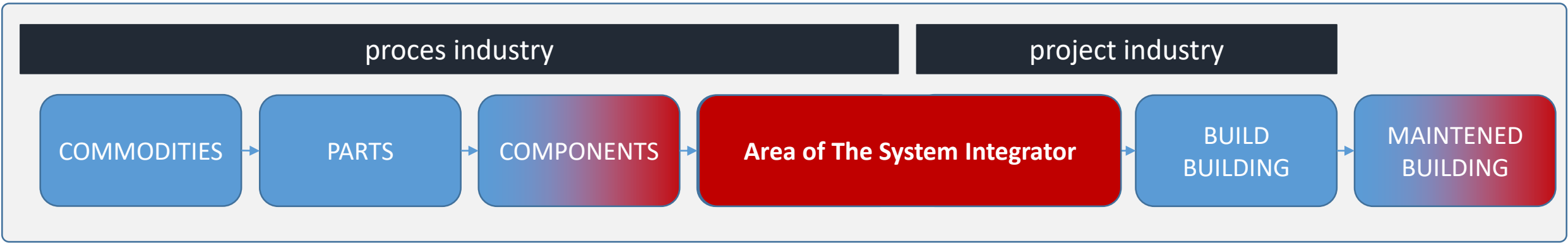






Proposition





THE FUTURE OF THE BUILDING INDUSTRY



15%
traditional

70%
industrieel

15%
specials